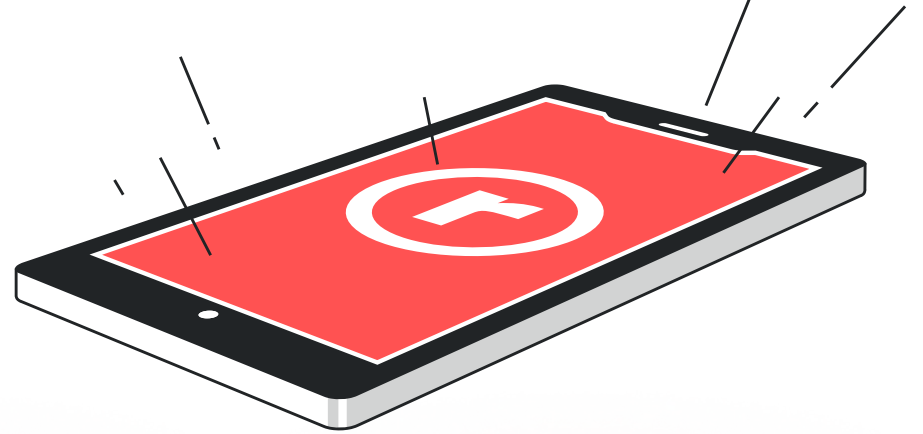


# Why is robota.ua the #1 job board in Ukraine?

**robota.ua is the first online job search platform in Ukraine.** For 26 years, we have been helping professionals of all levels find work, and providing employers with tools for effective employee search.



**6,5 m**

The biggest CV database in Ukraine

**1,3 m**

The biggest amount of active users per year

**80%**

The highest level of brand recognition

Kantar Ukraine, Q2 2026

The largest center of HR expertise (own media platform, webinars, educational shows, conferences, surveys, interviews, etc.)

 **budni**

  
**HR CAMP**

**ЕЙЧАРІНОЧКА**  
*по-українськи*

**HR 365**

The biggest amount of followers in social media in Ukraine among the jobboards



@robota.remote

**94k+**  
followers



robotauaofficial

**88k+**  
followers



robotaua\_official

**16k+**  
followers



robotaua\_official

**4k+**  
followers



regional channels

**43k+**  
followers



robotauaofficial

**22k+**  
followers



## Automation is the key to success

So we, as your assistants,  
took care of your  
precious time and we will help  
increase the efficiency of your  
teams



**A free automation tool  
recruiting**

**Helper will be useful if you want  
automate the hiring process, keep under  
control all vacancies and reviews and make decisions  
based on numbers.**

## Helper helps:

- Publish vacancies simultaneously on all job sites in a few clicks.
- Collect candidates from different sources in one place, including job search and social sites the LinkedIn network.
- Fill your own database of candidates for formation personnel reserve.
- Effectively plan interviews with candidates.
- Involve everyone in the hiring process interested colleagues.
- Track performance recruiting with expanded analytics



Delegate routine tasks to the Helper tool and let go  
your time for the most important thing - for communication  
with candidates.

# Loyalty program for employers from robota.ua



## How does the robota.ua rewards program work?

- ◆ From now on, for every purchase on robota.ua, employers receive 5% cashback in the form of points.

## What are the conditions?

- ◆ 1 point = 1 hryvnia.
- ◆ Points can be used to purchase any services: publication packages, hot service, anonymous vacancies.
- ◆ Points earned under the cashback program will be valid for 12 months.

## How do I know if I have been credited with cashback?

- ◆ Points are automatically credited within 20 minutes after payment of the bill. They can be found in your wallet in the employer's account on robota.ua

## How can I spend the cashback points I earn on the robota.ua website?

- ◆ In your cart on robota.ua, there is a field for entering the amount of points you want to use to pay for a specific order. This can be either a partial payment with points or a full payment.

**Save money on posting vacancies, get access to the best candidates, and enjoy the benefits of robota.ua – your reliable partner in finding employees.**

# To help you find people quickly and stress-free, we offer several types of services

Every month — a **free** vacancy and 10 contacts from the largest resume database.  
So that you can see the effectiveness of our service :)

## Publications and job posting packages

| B                                                                                                                                                                                             | O                                                                                                                                                                                                          | P                                                                                                                                                                                                                            | E                                                                                                                                                                                                                                                                                                                 |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Business</b><br><br>will provide a basic number of views at an affordable cost<br><br><b>from 879 ₴</b> | <b>Optimum</b><br><br>will provide <b>3x more</b> views than Business and additional reviews<br><br><b>from 2 999 ₴</b> | <b>Professional</b><br><br>will provide <b>5x more</b> views than Business and the highest number of reviews<br><br><b>from 4 999 ₴</b> | <b>Expert</b><br><br>will provide <b>7x more</b> views than Business and the highest number of reviews<br><br><b>from 5 999* ₴</b><br><small>*calculated as the price for 1 publication within the available package</small> |

**Anonymous publication** for companies that want to hide their name — 5 499 ₴

## Services that will make the vacancy more visible

|                                                                                                                               |                                                                                                                             |                                                                                                                                                          |                                                                                                                     |
|-------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|
| <b>Lifting up</b><br>Promotes the job higher up the list so that more candidates see it at the right time<br><br><b>799 ₴</b> | <b>"Hot service"</b><br>will strengthen the vacancy and help find targeted candidates in a short time<br><br><b>6 699 ₴</b> | <b>Promote vacancies on social media</b><br>will show your post to your target audience in Facebook and Instagram feed and stories<br><br><b>8 999 ₴</b> | <b>Targeted mailing</b><br>the ability to show the vacancy to selected candidates via e-mail<br><br><b>12 999 ₴</b> |
|-------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|

## Employer brand development services

### Company profile

(extended, mini) — will make your page and vacancies recognizable and individual  
**from 54 999 ₴**

### Logo on pages

will help you expand your presence and always be visible to searchers  
**from 15 799 ₴**

### Media services

will tell about your company through interviews, articles, photo tours and social networks  
**from 5 499 ₴**

# Business packages will help close simple vacancies

- ◆ Candidates from robota.ua can respond to your vacancy for **31 days**.
- ◆ Open up **to 10 candidate** contacts per day and offer a vacancy if there are not enough reviews.
- ◆ **We will show the benefits of working** for your company right in the search results.

## Business packages will be effective if:

1. You are looking for a candidate in a low-competitive field.
2. There are quite a few specialists on the market for your vacancy.
3. The vacancy is focused on a region with little competition among employers.

|              | Package Business 1         | Package Business 3   |
|--------------|----------------------------|----------------------|
| Publications | 1                          | 3                    |
| Contacts     | 10<br>per day              | 10<br>per day        |
|              | no more than 300 per month |                      |
| Cost         | 879 ₴<br>per month         | 2 499 ₴<br>per month |

# Optimum packages will help you quickly close competitive vacancies

- ◆ Candidates from robota.ua can respond to your vacancy for **31 days**.
- ◆ Open up to **15 candidate** contacts per day and offer a vacancy if there are not enough reviews.
- ◆ We will move the vacancy up the list above competitors' vacancies **4 times**.
- ◆ **We will show the benefits** of working for your company right in the search results.

## Optimum packages will be effective if:

1. Are you looking for a candidate in a competitive field where there is a high demand for specialists?
2. You want to reach more candidates and get a wider selection of reviews.
3. The vacancy is focused on a region with a high demand for specialists.
4. It is important for you to share the benefits of the job in the form of photos and encourage candidates to work for you.



|              | Optimum<br>1                | Optimum<br>3                | Optimum<br>5                 | Optimum<br>10                | Optimum<br>20                |
|--------------|-----------------------------|-----------------------------|------------------------------|------------------------------|------------------------------|
| Publications | 1                           | 3                           | 5                            | 10                           | 20                           |
| Contacts     | 15<br>per day               | 15<br>per day               | 15<br>per day                | 15<br>per day                | 15<br>per day                |
|              | no more than 300 per month  |                             |                              |                              |                              |
| Cost         | <b>2 999 ₴</b><br>per month | <b>7 699 ₴</b><br>per month | <b>12 999 ₴</b><br>per month | <b>25 599 ₴</b><br>per month | <b>49 999 ₴</b><br>per month |

## Need a different option or a package for a larger number of posts?

Contact a manager—they'll help you choose the best package.

You can find their contact information in the top navigation bar of the website.



# Professional packages will help you find the best candidates and strengthen your employer brand

- ◆ Candidates from robota.ua can respond to your vacancy for **31 days**.
- ◆ Open up to **20 candidate** contacts per day and offer a vacancy if there are not enough reviews.
- ◆ We will move the vacancy up the list above competitors' vacancies **4 times**.
- ◆ **We will show the benefits of working** for your company right in the search results.
- ◆ We will place the company's **promotional banner** in the search results.
- ◆ We will develop a **branded vacancy design**.

## Professional packages will be effective if:

1. You strive to attract the most qualified specialists to work.
2. You are developing an employer brand, the company's image and reputation are important to you.
3. You want to stand out from your competitors as a more attractive employer.

|              | Professional 1             | Professional 3        | Professional 5        | Professional 10       | Professional 20       |
|--------------|----------------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Publications | 1                          | 3                     | 5                     | 10                    | 20                    |
| Contacts     | 20<br>per day              | 20<br>per day         | 20<br>per day         | 20<br>per day         | 20<br>per day         |
|              | no more than 300 per month |                       |                       |                       |                       |
| Cost         | 4 999 ₪<br>per month       | 13 999 ₪<br>per month | 22 999 ₪<br>per month | 43 999 ₪<br>per month | 83 999 ₪<br>per month |

## Need a different option or a package for a larger number of posts?

Contact a manager—they'll help you choose the best package.

You can find their contact information in the top navigation bar of the website.



# With the **Expert** package, you get more search tools, more visibility — and a better chance of hiring the best.

- ◆ Candidates from robota.ua can respond to your vacancy for **32 days**.
- ◆ Open up to **25 candidate** contacts per day and offer a vacancy if there are not enough reviews.
- ◆ We will promote the vacancy above competitors' ads **8 times**.
- ◆ **We will show the benefits of working** for your company right in the search results.
- ◆ We will place the company's **promotional banner** in the search results.
- ◆ We will develop a **branded vacancy design**.

## Expert packages will be effective if:

1. It is important for you to close vacancies quickly and efficiently.
2. You need additional tools to increase the visibility of your vacancies among relevant candidates.
3. You want to get the most out of your job promotion without spending too much.

|              | Expert 5 + 25 contacts           | Expert 10 + 25 contacts          |
|--------------|----------------------------------|----------------------------------|
| Publications | 5                                | 10                               |
| Contacts     | 25<br>25 per day   300 per month | 25<br>25 per day   300 per month |
| Cost         | <b>29 999 ₴</b><br>per month     | <b>53 999 ₴</b><br>per month     |

**Need a different option or a package for a larger number of posts?**  
Contact a manager—they'll help you choose the best package.

You can find their contact information in the top navigation bar of the website.



# Anonymous publication will help to fill a confidential job vacancy quickly

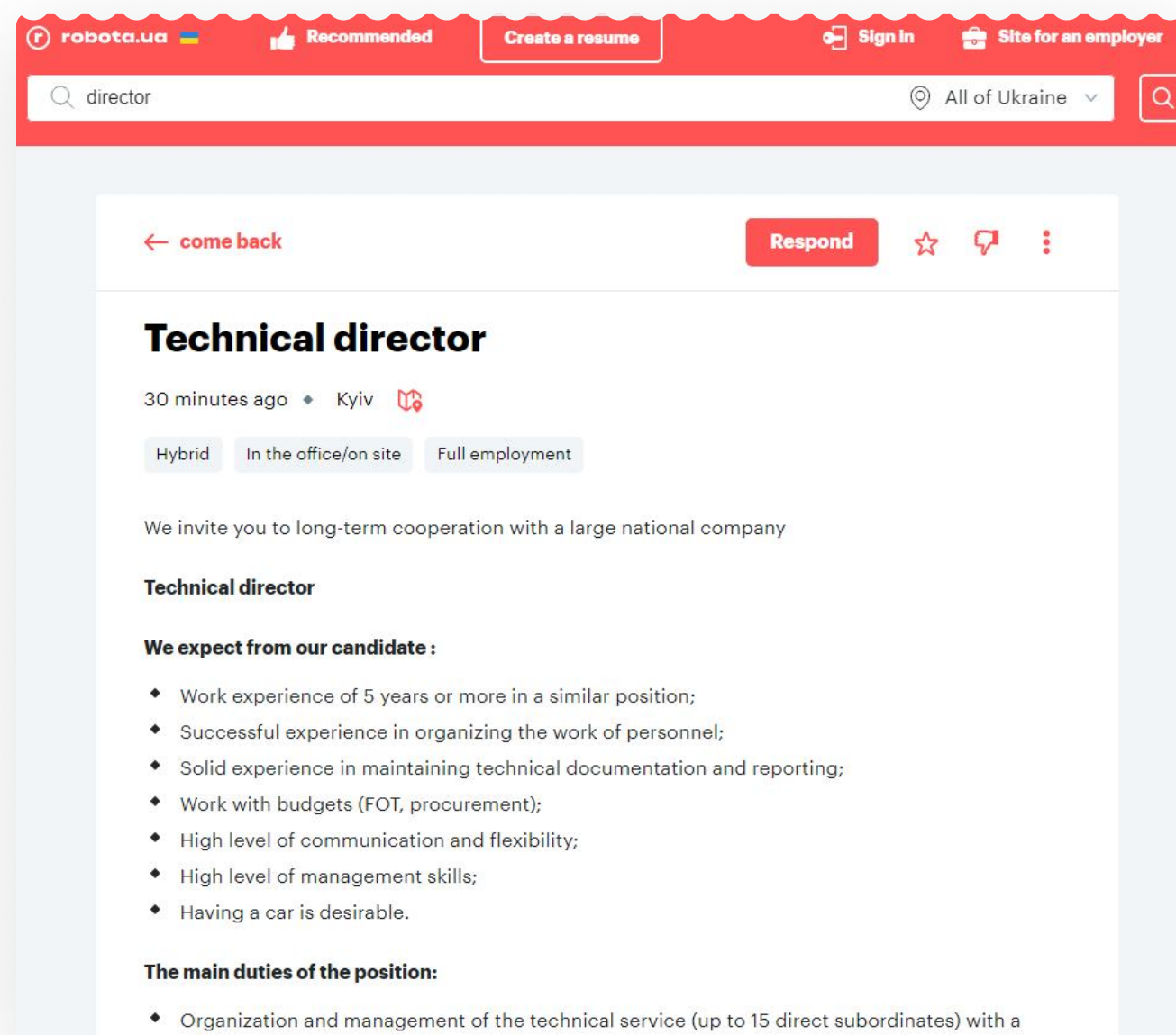


**The cost of one anonymous publication is — 5 499 ₴**

- ◆ **We won't tell anyone who you are** until you decide to share it yourself.
- ◆ Your job ad is available for job searchers to apply during **31 days**.
- ◆ The vacancy will be raised to the top of the list above competitors' vacancies **4 times** during a month.
- ◆ Your **job ad's advantages** will be shown right in the search results.

**The Anonymous publication will be effective when:**

1. Looking for a replacement for an employee whose dismissal has not been announced.
2. Looking for a top manager without a public announcement.
3. You need to keep the search confidential from competitors.
4. And in any other situations when it's important that nobody finds out about the vacancy opening.



# The service “Hot vacancy” will help significantly to highlight the job vacancy to all interested candidates

## “Hot service”

- ◆ We will fix your vacancy for a **week at the top**, above all others in the list.
- ◆ You can use the "Hot service" reinforcement at **any convenient time**.
- ◆ You can apply to an **already published** vacancy.

## “Hot service” will be effective if:

1. You are searching in a very competitive field where specialists are in high demand.
2. There is a need to reach more candidates and get a wider selection of reviews.
3. It is necessary to urgently close the vacancy.
4. Mass recruiting programs are opening.

|                         | 1 "Hot service" | 3 "Hot service" | 5 "Hot service" | 10 "Hot service" |
|-------------------------|-----------------|-----------------|-----------------|------------------|
| Cost of 1 "Hot service" | 6 699 ₴         | 6 333 ₴         | 6 198 ₴         | 5 999 ₴          |
| Cost                    | 6 699 ₴         | 18 999 ₴        | 30 990 ₴        | 59 990 ₴         |
| Discount                | —               | 5%              | 7%              | 10%              |

Hot

**Retention Manager (German, French, Croatian, Serbian, Bulgarian, Italian, Spanish, Hungarian, Czech, Slovak)**

Company name    Kyiv

 Respond







# "Lifting up" will help improve the visibility of the vacancy exactly when it is needed most

## "Lifting up"

- ◆ Raises your vacancy higher in the list, bringing it closer to the top of the results.
- ◆ Can be used at any convenient time when additional illumination of the vacancy is needed.
- ◆ Works with **already published vacancies** - no need to create a new one.

## "Lifting up" will be effective if:

1. You want to **renew interest in a job** that has been posted for a while but has fewer reviews.
2. You need to quickly increase the visibility of a job vacancy without the additional cost of a new posting.
3. You want to give the job an extra chance to be noticed.

| "Lifting up" |              |
|--------------|--------------|
| Cost         | <b>799 €</b> |

# Access to the CV database will help you to find candidates and to open their contacts

**CV database on robota.ua is the largest in Ukraine.** With access to it, you can find interesting candidates on your own and open contacts.

**CVDB service will be effective when:**

- 1. There is a lack of applications from candidates.
- 2. You want to have a wider selection of relevant candidates.
- 3. It's important for you to monitor the offer and the general demand among job seekers.

| Contact | 5     | 10    | 50      | 100     | 300     |
|---------|-------|-------|---------|---------|---------|
| Cost    | 199 ₴ | 359 ₴ | 1 499 ₴ | 2 490 ₴ | 7 199 ₴ |

Access to the resume database is provided for one month from the date of purchase.

# Promoting a vacancy in social media will help you to reach a larger audience of job seekers

**Cost of service — 8 999 ₴**

**Your job posted on robota.ua will also appear in two of the most popular social networks. The vacancy will be displayed:**

- ◆ in the news feed of Facebook and Instagram.
- ◆ in Facebook and Instagram stories.

You can provide recommendations on the target audience to whom the job should be shown. We will calculate the KPI according to the specifics of the ad and prepare a report based on the results of the promo. It will include three metrics – reach, impressions and link clicks.

**Promoting a job on social media will be effective when:**

1. You want to get more significant coverage for the vacancy.
2. You need to strengthen your employer brand.
3. You need to fill a specific or vice versa very popular vacancy in a short time.



 **robota.ua** vacancies

**Technical support specialist**





[apply now](#)

 **robota.ua** vacancies

**Technical support specialist**





[apply now](#)

# Targeted mailing will help you to fill urgent and mass vacancies

**Cost of 1 targeted email campaign — 12 999 €**

- ◆ We prepare a list of emails of active candidates from the CV database and those who have applied for vacancies with similar requirements.
- ◆ We are preparing a letter layout with elements of your branding.
- ◆ We send letters on the approved date - you get targeted feedback.



**Targeted mailing will be effective when:**

1. You are looking for unique specialists or top candidates.
2. In need to fill an urgent vacancy.
3. Launching mass recruitment.



**PROPEOPLE**  
recruitment agency

**HIRING BEST SPECIALISTS FOR IT COMPANIES**

**PRO People** is a boutique-type recruiting agency for the selection of the best specialists for product IT companies and marketing agencies.

We work with a limited number of regular clients working exclusively on global markets (CIS, Europe, Asia, Africa and the USA).

**We are looking for:**

Brand manager

Influencer Marketing Manager

**There are at least 4 reasons to join the company:**

- 1) For more than 5 years, we have been working exclusively with international TOP brands that occupy leading positions in highly competitive niches in more than 50 countries of the world;
- 2) A multinational team of the best market professionals in the field of digital marketing and IT tech, who are ready to share their experience, the opportunity to practice a foreign language;
- 3) Continuous development and professional growth of the team in the form of training, professional development, business trips and travel at the expense of the company;
- 4) Care for the team in the form of various benefits (compensation for learning a foreign language, compensation for sports, compensation for lunches, etc.).

**Send your resume and join the team!**



**КІЇВСТАР**

**We invite you to the team!**



**Kyivstar** is the leader of the corporate telecommunications market in Ukraine. We use the world's leading sales methods and actively develop new areas of IT solutions for business.

If you have ambitions and a desire to develop in the field of selling corporate IT solutions and are not afraid of deals "with many zeros", we invite you to join our team!

**Main duties:**

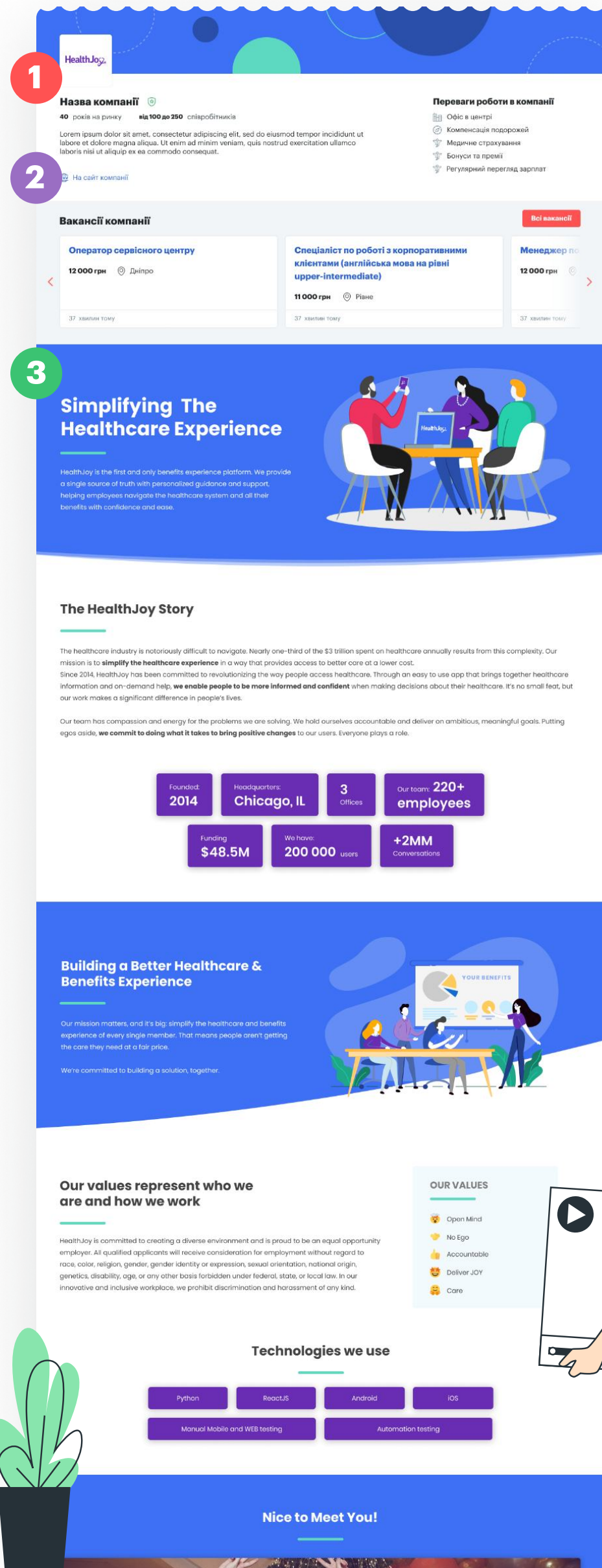
- Building strong relationships with the established customer base of the company;
- Development of existing customers taking into account their needs, using the best practices of the company and market trends in the areas of mobile and fixed communication, BigData products and solutions based on Microsoft Modern Workplace and Microsoft Azure;
- Search and attraction of new clients and projects of the corporate segment (from 100 employees in the company);
- Interaction with other divisions of the Kyivstar company for effective implementation of projects;
- Implementation of the agreed sales plan and goals;
- Preparation of presentations of services, contracts, negotiations and conclusion of agreements.

**Requirements for candidates:**

- Experience in sales, preferably in B2B or IT;
- Negotiation skills, ability to find non-standard approaches and solutions, work with objections;
- Higher education;
- It is desirable to have a category B driver's license and knowledge of the English language at the Intermediate level.

# Surprise the candidates with a powerful **special profile**

**Company profile — 54 999 € per 3 months.**

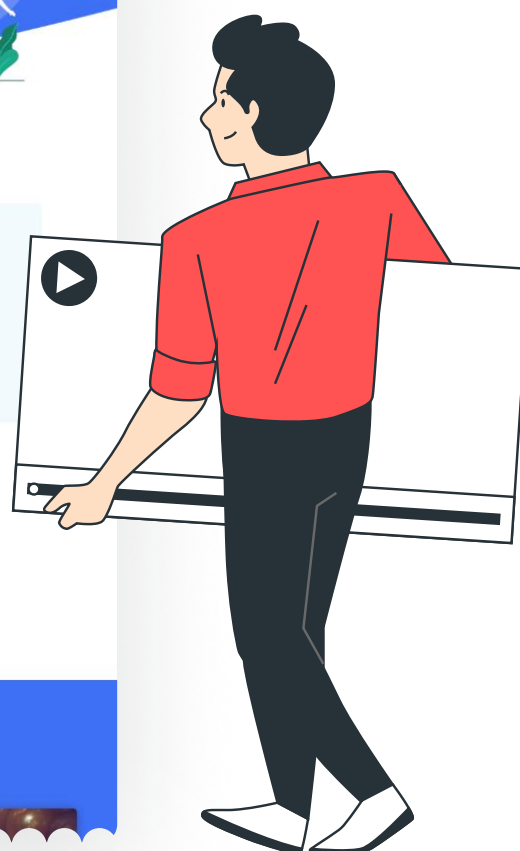


**1** **Branded cover**

**2** **Main company info**

**3** **Customised design**

- 1 Branded cover**  
will set you apart from competitors.
- 2 Main company info**  
will introduce the employer to the candidates.
- 3 Customised design**  
will make you recognisable.

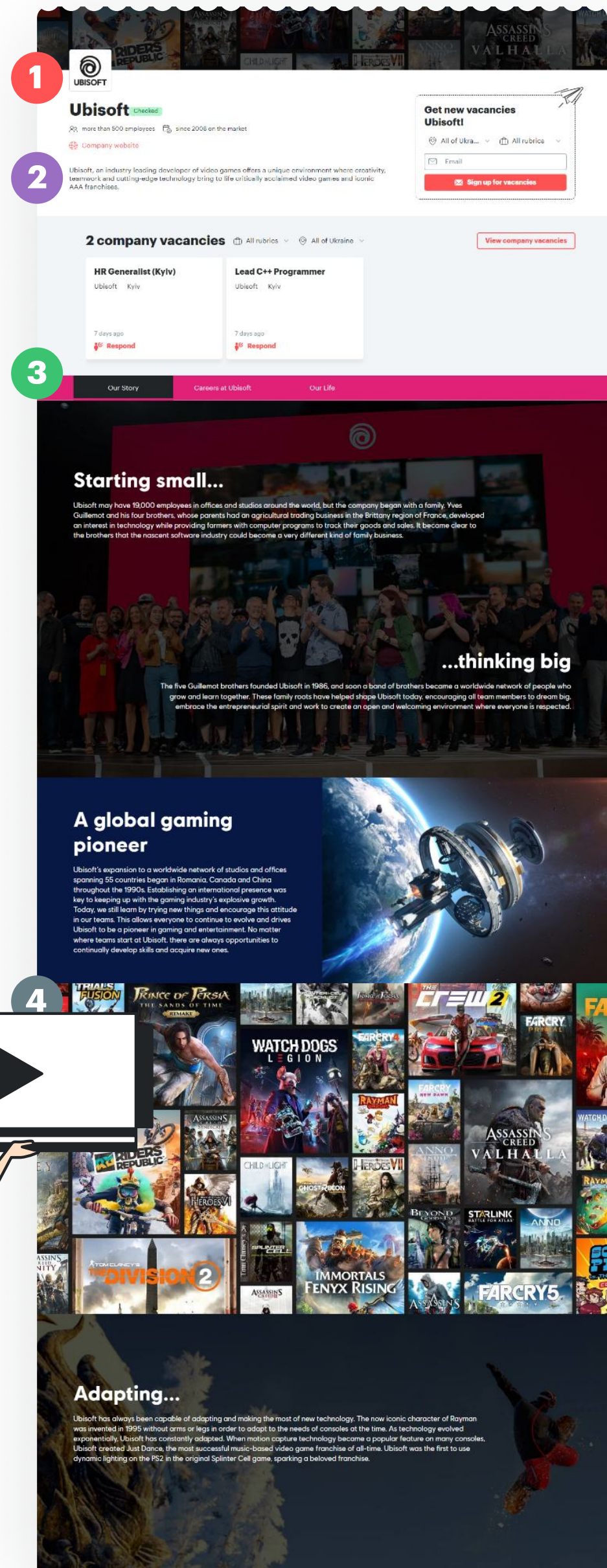


All prices are inclusive of VAT.

# Describe the company in the extended profile

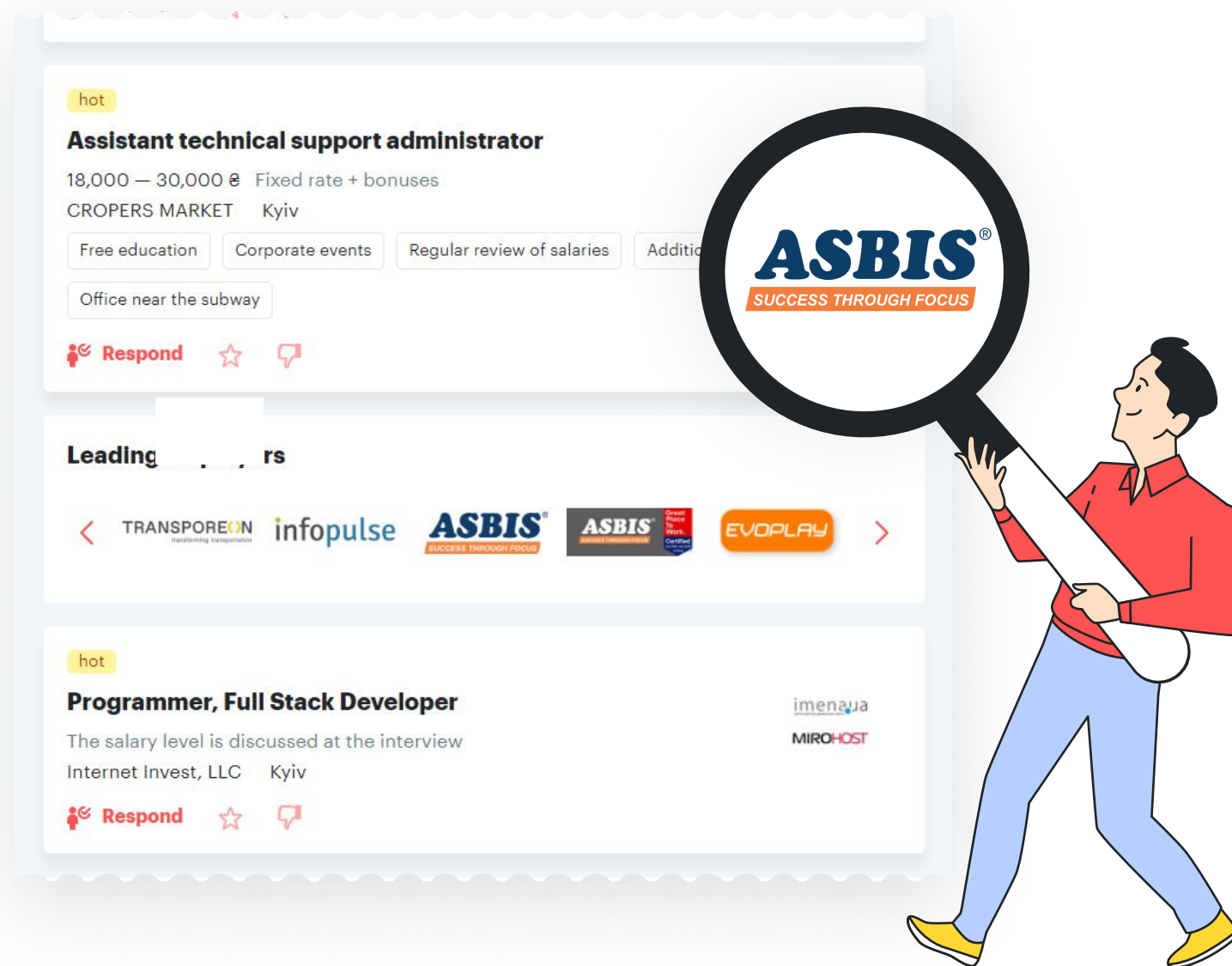
Extended company profile — 62 999 ₴ per 3 months.

- 1 Branded cover**  
will set you apart from the competition.
- 2 Main company info**  
will introduce the employer to the candidates.
- 3 Up to 6 pages with unique content**  
will reveal your employer brand to the fullest.
- 4 Customised design**  
will make you recognisable.



# Stay visible to all candidates via posting **your logo** on popular pages

Logo in the category — **15 799 ₪** per month



Logo on the homepage — **34 999 ₪** per month.



Media services

will help to boost the employer brand and to increase the level of company's recognition among the job seekers

You can post various types of content on our Budni media platform to develop and promote your employer brand.

|                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                          |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div><div>Nº 1MINI</div><div><div>-14%</div></div></div> <div><div>Promotion in social media</div><div>8 999 ₴</div></div> <div><div>Placing of your content</div><div>6 499 ₴</div></div> <div><div>Branding of your content</div><div>5 499 ₴</div></div> <div><div>Total</div><div>20 997 ₴</div></div> <div><div>Package deal</div><div>17 999 ₴</div></div> | <div><div>Nº 2MEDIUM</div><div><div>-16%</div></div></div> <div><div>Interview/article</div><div>13 999 ₴</div></div> <div><div>Promotion in social media</div><div>8 999 ₴</div></div> <div><div>Branding of your content</div><div>5 499 ₴</div></div> <div><div>Total</div><div>28 497 ₴</div></div> <div><div>Package deal</div><div>23 999 ₴</div></div> | <div><div>Nº 3MAXI</div><div><div>-13%</div></div></div> <div><div>Photo tour + interview/article</div><div>26 999 ₴</div></div> <div><div>Promotion in social media</div><div>8 999 ₴</div></div> <div><div>Branding of your content</div><div>5 499 ₴</div></div> <div><div>Total</div><div>41 497 ₴</div></div> <div><div>Package deal</div><div>35 999 ₴</div></div> |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

How can we be useful for you?

1.

We help with promoting your employer brand by describing the company, its corporate values and benefits.
2.

To announce important events, such as the start of an internship programme.
3.

To tell about company news and interesting cases, success stories.
4.

To close the information gaps of potential of potential employees about the company.



# We will be happy to help you find the right people 😊

If you have any questions, please contact your personal manager. His contacts can be found in the top navigation of the site.



  [Вакансії](#) [Резюме](#) [Послуги](#) [+ Опублікувати вакансію](#)

**Вітаємо, HR! Бажаємо продуктивного дня 🚀**  
Ми зібрали для вас рекомендації, які допоможуть вам у пошуках кандидата на вакансію.

Ви виконали всі рекомендації 💪  
**Переглянути рекомендації** ▾