robota.ua

The reason we are the jobboard #1 in Ukraine?

robota.ua is the first online platform for the job search in Ukraine. We've been helping all the levels of professionals to find a job as well as providing the employers with outstanding tools for efficient recruitment



5,7 M

The biggest CV database in Ukraine

0,9 M

The biggest amount of active users per year

80%

The highest level of brand recognition

Kantar Ukraine, Q1 2024

Over 160 000 of companies use services of robota.ua

The most significant HR expertise centre (own mediaplatform, webinars, educational shows, conferences, surveys, interviews and so on)







ЕЙЧАРІНОЧКА по-українськи



The biggest amount of followers in social media in Ukraine among the jobboards



@robotaua_now_bot
57 400 followers



robotauaofficial more than **84 500** followers



robotaua_official more than 10 000 followers



Регіональні канали more than **81 000** followers





Automation is the key to success

So we, as your assistants, took care of your precious time and we will help increase the efficiency of your teams



A free automation tool recruiting

Helper will be useful if you want automate the hiring process, keep under control all vacancies and reviews and make decisions based on numbers.

Helper helps:

- Publish vacancies simultaneously on all job sites in a few clicks.
- Collect candidates from different sources in one place, including job search and social sites the LinkedIn network.
- Fill your own database of candidates for formation personnel reserve.
- Effectively plan interviews with candidates.
- Involve everyone in the hiring process interested colleagues.
- Track performance recruiting with expanded analytics



Delegate routine tasks to the Helper tool and let go your time for the most important thing - for communication with candidates.



Loyalty program for employers from robota.ua

How does the reward program from robota.ua work?

 From now on, for every purchase on robota.ua, employers receive 5% cashback in the form of points.



What are the conditions?

- 1 point = 1 hryvnia.
- Points can be used to purchase any services: publication packages, hot service, anonymous vacancies.
- Points received through the cashback program will be valid for 18 months.

How will I know that I have been credited with cashback?

Points are calculated automatically within 20 minutes after paying the bill.
 They can be found in your wallet in the employer's office on robota.ua.

How can you spend earned cashback points on the robota.ua website?

• In your basket on robota.ua there is a field for entering the amount of points that you want to use to pay for a specific order. It can be both partial payment with points and full.

Save money on posting vacancies, get access to the best candidates and enjoy the advantages of robota.ua - your reliable partner in finding employees.



For you to find the right people quickly and to make it stress-free, we offer several kinds of services

A **free** job ad plus 10 contacts from the biggest CV database each month in order to ensure the efficiency of our service :)

Job adverts and packages

Business



affordable price for the basic quantity of views

від 1099 €



Optimum



three times bigger delivery of views than Business plus additional applications

від 2 999 €

Professional



five times bigger delivery of views than Business plus the biggest application quantity

від 4599 €

An anonymous advert for those companies which need to stay confidential — 4599 ?

Services to make an ad more catchy

"HOT vacancy"

to enforce an ad and to attract relevant candidates in short notice

від 6 499 2

Promotion in social media

to deliver your job ad to your target group via Instagram and FB stories

від 8 999 2

Targeted mailing

to deliver your job ad directly to the chosen relevant candidates via e-mail

12 999 2

Sercives for employer branding development

Company profile

(mini or extended) — to make your company page niticeable and recognisable

від 54 999 €

Logo on the pages

to expand your brand presence and to be easy to find by job searchers

від 15 799 2

Mediakit

to describe your company through interviews, articles, photo-guides and socail networks

від 5 499 €



Business package deals are effective for closing simple vacancies

- Your job ad is available for job searchers to apply during 31 days.
- If there is a lack of applications you can contact **up to 10 candidates** per day.
- The search results will show the candidates your job ad's advantages.

Business package deals will be effective when:

- 1. Looking for a candidate for a low-competitive sphere.
- 2. Your vacancy is quite popular among the professionals searching for job.
- 3. The vacancy is oriented for a region where employers don't compete too much.

	Business 1 package deal	Business 3 package deal	Business 5 package deal	Business 10 package deal	
Publications	1	3	5	10	
Contacts	10 per day	10 per day	10 per day	10 per day	
Cost	1099 € per month	2 499 & per month	300 per month 4 099 2 per month	7999 € per month	



Optimum package deals help to fill the highly competitive roles faster

- Your job ad is available for job searchers to apply during 31 days.
- If there is a lack of applications you can contact up to **15 candidates** per day.
- The vacancy will be raised to the top of the list above competitors' vacancies 4 times
 during a month.
- Your job ad's advantages will be shown right in the search results.

Optimum package deals will be effective when:

- 1. Looking for a candidate in a competitive field with a high demand for specialists.
- 2. Aiming to reach more candidates and get a wider selection of responses.
- 3. The vacancy is focused on a region with a high demand for specialists.
- 4. It is important for you to share the benefits of work via photos to encourage candidates.

	Optimum 1	Optimum 3	Optimum 5	Optimum 10	Optimum 20	Optimum 10 Extra CV	Optimum 20 Extra CV	Optimum 30 Extra CV
Publications	1	3	5	10	20	10	20	30
Contacts	15 per day	15 per day	15 per day	15 per day	15 per day	2 200 per month	2 200 per month	2 200 per month
Cost	2999 2	6 699 2 per month	10 999 2	18 999 2	35 999 & per month	52 999 & per month	68 999 & per month	89 999 2 per month
	-5%	when ordering from 3 identical packages		, por	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	portional	P	,
	-10%	when ordering from 6 identical packages						



Professional packages will help to find the best candidates and to strengthen the employer brand

- Your job ad is available for job searchers to apply during 31 days.
- If there is a lack of applications you can contact up to 20 candidates per day.
- The vacancy will be raised to the top of the list above competitors' vacancies 4 times during a month.
- Your job ad's advantages will be shown right in the search results.
- We will place your company's promo banner in the search results.
- We will develop a branded job ad design.

Professional package deals will be effective when:

- 1. You want to attract the most qualified specialists to work for you.
- 2. You are developing an employer brand, and the image and reputation of the company are important to you.
- 3. You want to stand out from competitors as a more attractive employer.

	Professional	1 Profes	sional 3	Professional 5 Profession		nal 10 Professional 20		fessional 20
Publications	1		3	5	10			20
Contacts	20 per day		20 day	20 20 per day		яy		20 per day
			no m	ore than 300 per r	month			
Cost	4 599 ₹ per month		199 € month	15 999 € per month	29 99 9		57 999 2 per month	
	Professional 10 MAX	Professional 20 MAX	Professional 30 MAX	Professional 50 MAX	Professional 100 MAX	Professi 200 M		Professional 500 MAX
Publications	10	20	30	50	100	200	0	500
Contacts	2 600 per month	2 600 per month	2 600 per month	2 600 per month	2 600 per month	3 6C per mo		6 100 per month
Hot/ Anonymous vacancies	1 each	2 each	2 each	3 each	3 each	4 ead	ch	5 each
Cost	79 999 € per month	109 999 € per month	129 999 € per month	189 999 ₹ per month	299 999 € per month	429 9 9		549 999 € per month



Anonymous publication will help to fill a confidential job vacancy quickly

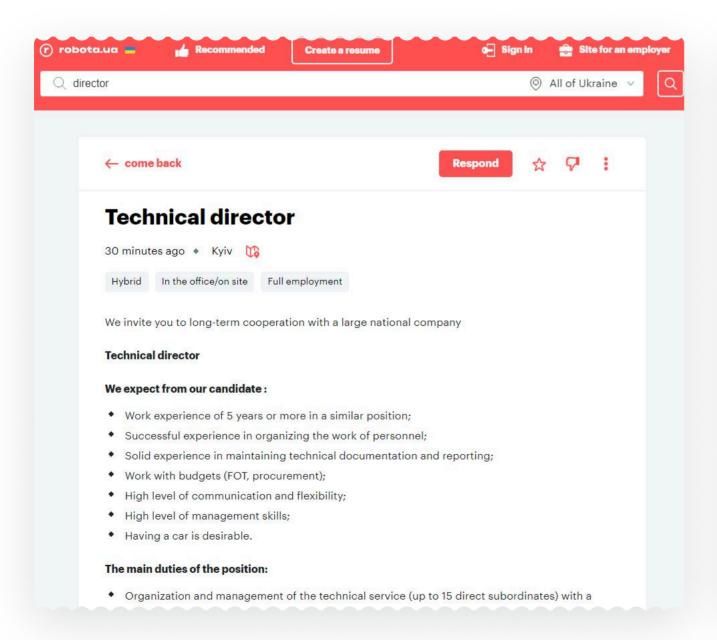
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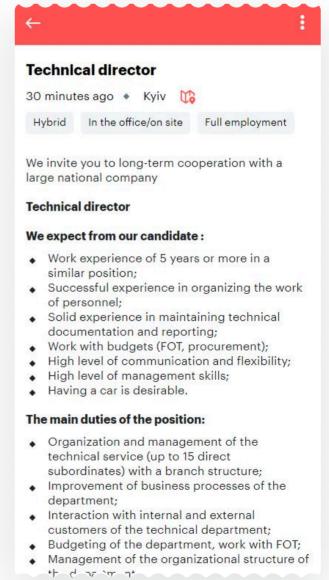
The cost of one anonymous publication is $-4599 \approx$

- ◆ We won't tell anyone who you are until you decide to share it yourself.
- Your job ad is available for job searchers to apply during 31 days.
- The vacancy will be raised to the top of the list above competitors' vacancies 4 times during a month.
- ◆ Your job ad's advantages will be shown right in the search results.

The Anonymous publication will be effective when:

- 1. Looking for a replacement for an employee whose dismissal has not been announced.
- 2. Looking for a top manager without a public announcement.
- 3. You need to keep the search confidential from competitors.
- 4. And in any other situations when it's important that nobody finds out about the vacancy opening.







The service "Hot vacancy" will help significantly to highlight the job vacancy to all interested candidates

"Hot service"

- We will fix your vacancy for a week at the top, above all others in the list.
- You can use the "Hot service" reinforcement at any convenient time.
- You can apply to an already published vacancy.

"Hot service" will be effective if:

- You are searching in a very competitive field where specialists are in high demand.
- There is a need to reach more candidates and get a wider selection of reviews.
- It is necessary to urgently close the vacancy.
- Mass recruiting programs are opening.

	1"Hot service"	3 "Hot service"	5 "Hot service"	10 "Hot service"
Cost of 1 "Hot service"	6 499 ₴	5 333 €	5 180 €	4 900 ₴
Cost	6 499 2	15 999 2	25 899 ₴	48 999 2
Discount		18%	20%	25%

Hot

Retention Manager (German, French, Croatian, Serbian, **Bulgarian, Italian, Spanish, Hungarian, Czech, Slovak)**



Company name Kyiv







Promoting a vacancy in social media will help you to reach a larger audience of job seekers

Cost of service — 8999 €

Your job posted on robota.ua will also appear in two of the most popular social networks. The vacancy will be displayed:

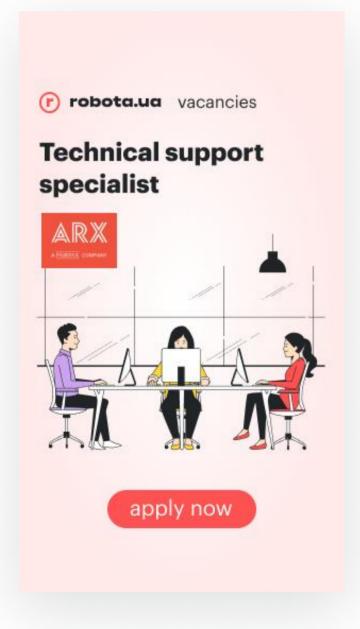
- in the news feed of Facebook and Instagram.
- in Facebook and Instagram stories.

You can provide recommendations on the target audience to whom the job should be shown. We will calculate the KPI according to the specifics of the ad and prepare a report based on the results of the promo. It will include three metrics – reach, impressions and link clicks.

Promoting a job on social media will be effective when:

- 1. You want to get more significant coverage for the vacancy.
- 2. You need to strengthen your employer brand.
- 3. You need to fill a specific or vice versa very popular vacancy in a short time.









Targeted mailing will help you to fill urgent and mass vacancies

Cost of 1 targeted email campaign — 12 999 €

- We prepare a list of emails of active candidates from the CV database and those who have applied for vacancies with similar requirements.
- We are preparing a letter layout with elements of your branding.
- We send letters on the approved date you get targeted feedback.



Targeted mailing will be effective when:

- You are looking for unique specialists or top candidates.
- 2. In need to fill an urgent vacancy.
- 3. Launching mass recruitment.



PRO People is a boutique-type recruiting agency for the selection of the best specialists for product IT companies and marketing agencies.

We work with a limited number of regular clients working exclusively on global markets (CIS, Europe, Asia, Africa and the USA).

We are looking for:

Brand manager

Influencer Marketing Manager

There are at least 4 reasons to join the company:

- 1) For more than 5 years, we have been working exclusively with international TOP brands that occupy leading positions in highly competitive niches in more than 50 countries of the world;
- A multinational team of the best market professionals in the field of digital marketing and IT tech, who are ready to share their experience, the opportunity to practice a foreign language;
- Continuous development and professional growth of the team in the form of training, professional development, business trips and travel at the expense of the company;
- 4) Care for the team in the form of various benefits (compensation for learning a foreign language, compensation for sports, compensation for lunches, etc.).

Send your resume and join the team!



Kyivstar is the leader of the corporate telecommunications market in Ukraine. We use the world's leading sales methods and actively develop new areas of IT solutions for business.

If you have ambitions and a desire to develop in the field of selling corporate IT solutions and are not afraid of deals "with many zeros", we invite you to join our team!

Main duties:

- Building strong relationships with the established customer base of the company;
- Development of existing customers taking into account their needs, using the best practices of the company and market trends in the areas of mobile and fixed communication, BigData products and solutions based on Microsoft Modern Workplace and Microsoft Azure:
- Search and attraction of new clients and projects of the corporate segment (from 100 employees in the company);
- Interaction with other divisions of the Kyivstar company for effective implementation of projects;
- Implementation of the agreed sales plan and goals;
- Preparation of presentations of services, contracts, negotiations and conclusion of agreements.

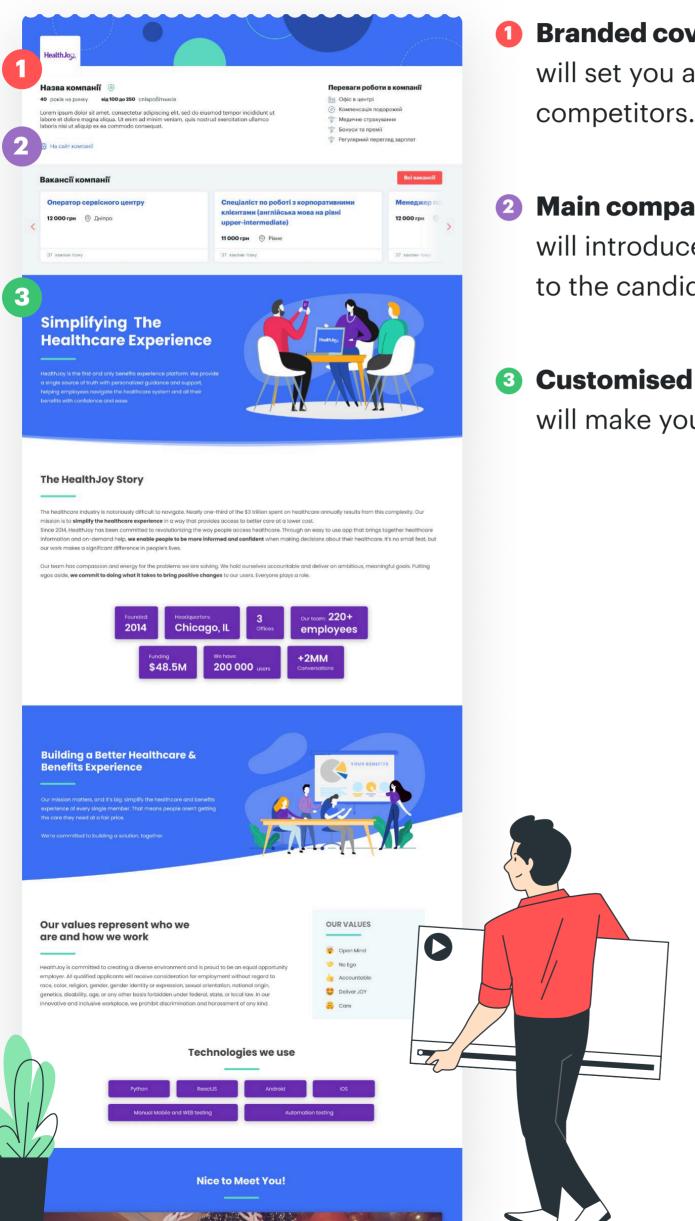
Requirements for candidates:

- Experience in sales, preferably in B2B or IT;
- Negotiation skills, ability to find non-standard approaches and solutions, work with objections;
- · Higher education;
- It is desirable to have a category B driver's license and knowledge of the English language at the Intermediate level.



Surprise the candidates with a powerful special profile

Company profile — 54 999 € per 3 months.



- Branded cover will set you apart from
- Main company info will introduce the employer to the candidates.
- Customised design will make you recognisable.



Describe the company in the extended profile

Extended company profile — 62 999 # per 3 months.

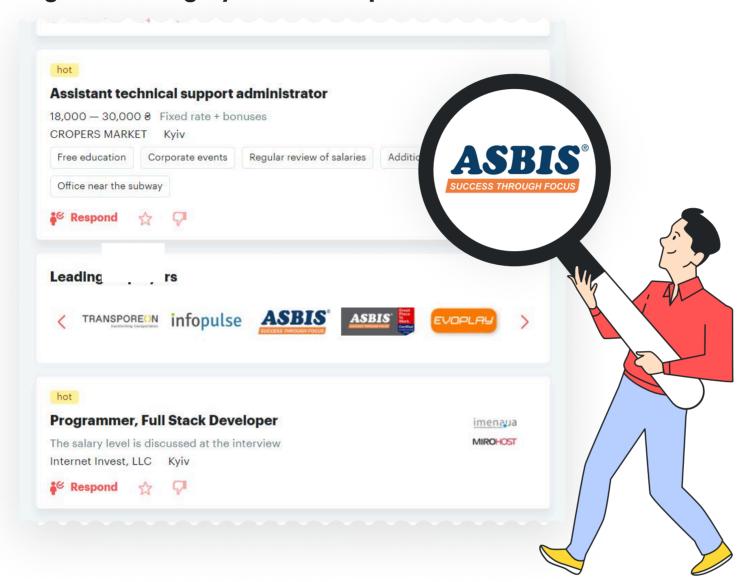
- **Branded cover**will set you apart from the competition.
- Main company info will introduce the employer to the candidates.
- Up to 6 pages with unique content will reveal your employer brand to the fullest.
- Customised design will make you recognisable.



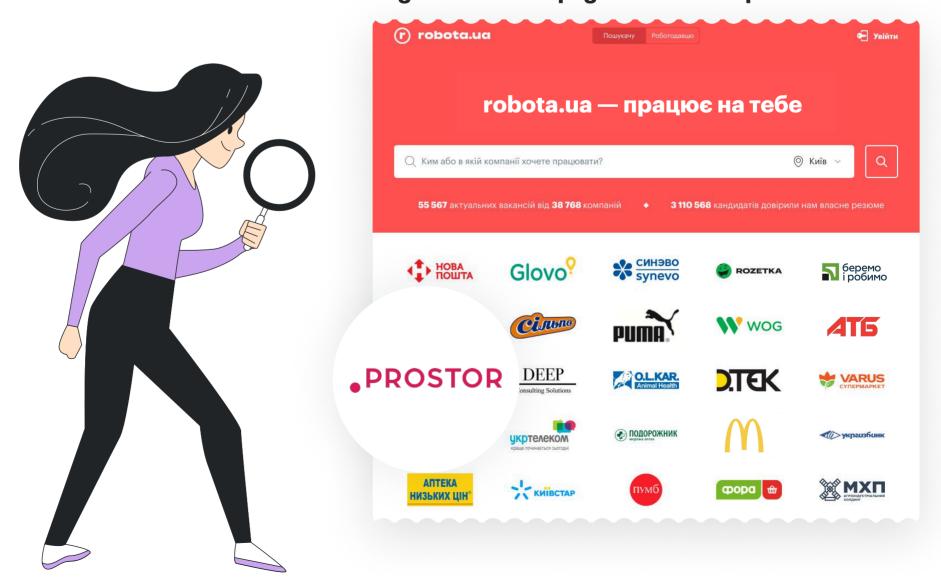


Stay visible to all candidates via posting your logo on popular pages

Logo in the category — 15 799 € per month



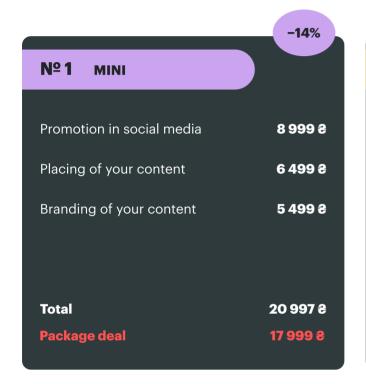


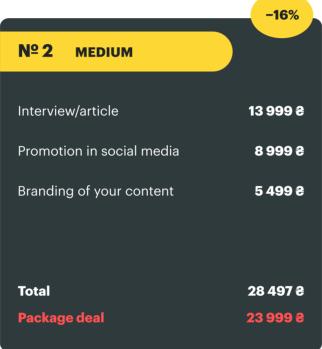


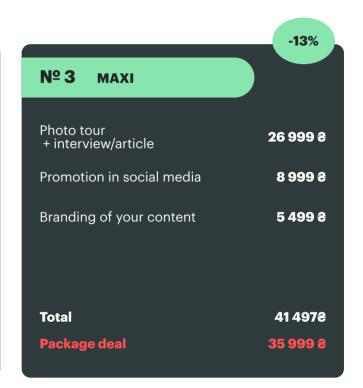


Media services will help to boost the employer brand and to increase the level of company's recognition among the job seekers

You can post various types of content on our Budni media platform to develop and promote your employer brand.

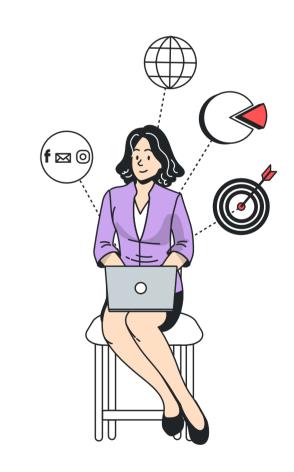






How can we be useful for you?

- We help with promoting your employer brand by describing the company, its corporate values and benefits.
- 2. To announce important events, such as the start of an internship programme.
- 3. To tell about company news and interesting cases, success stories.
- 4. To close the information gaps of potential of potential employees about the company.





We will be happy to help you to find the right people 60

If you have any questions, please do not hesitate to contact your personal manager.

You can find his/her contact details in the top navigation of the website.

